



VIRGINIA  
**LATINO**  
**ADVISORY**  
BOARD

**Virginia Latino Advisory Board Meeting**  
**Shenandoah University - Health & Life Sciences Building**  
**720 Wade Miller Dr, Winchester, VA 22601**  
**Friday, March 10, 2023**  
**11:00 a.m. – 4:00 p.m.**

Held: Zoom Meeting ID: 161 644 3629 Passcode: 278457

<https://www.zoomgov.com/j/1616443629?pwd=MkhkYkhpTHlOL3c4a2ZWdDlOYmZ0dz09>

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**Agenda**

<b>11:00am</b>	<b>Introduction &amp; Call to Order</b> <b>Meeting Overview</b>	<b>Lyons Sanchezconcha</b> <i>Chair, Virginia Latino Advisory Board</i>
	<b>Welcoming Remarks</b>	<b>Dr. Tracy Fitzsimmons</b> <i>President, Shenandoah University</i>
<b>11:15am</b>	<b>Shenandoah University</b> <b>Presentation</b>	<b>Kim Keckley</b> <i>Executive Assistant, The Office of the President</i>
	<b>Cafecito with VLAB &amp; SU</b>	<b>Students &amp; University Leaders</b> <i>Shenandoah University</i>
<b>11:30am</b>	<b>Committee Breakouts</b> <i>Working Lunch</i>	Business & Workforce Education & Career Training Health Housing
<b>- 5 Minute Break -</b>		
<b>1:00pm</b>	<b>Convene General Meeting</b> <b>Roll-Call</b>	<b>Lyons Sanchezconcha</b> <i>Chair, Virginia Latino Advisory Board</i>
<b>1:05pm</b>	<b>January Minutes Approval</b> <b>March Meeting Agenda Adoption</b>	<b>Eduardo Zelaya</b> <i>Secretary, Virginia Latino Advisory Board</i>
<b>1:10pm</b>	<b>Public Comment</b>	<b>Eduardo Zelaya</b> <i>Secretary, Virginia Latino Advisory Board</i>
<b>1:15pm</b>	<b>Governor's Administration</b>	<b>Gloria Senecal</b> <i>Director of Advisory Board Administration</i>
		<b>Michael Perez</b> <i>Office of Diversity, Opportunity, and Inclusion</i>
<b>1:30pm</b>	<b>Listening Session Recap</b>	<b>Diana Patterson</b> <i>Board Member, Virginia Latino Advisory Board</i>



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<b>1:45pm</b>	<b>Chair's Report</b>	<b>Lyons Sanchezconcha</b> <i>Chair, Virginia Latino Advisory Board</i>
		- 5 Minute Break -
<b>2:00pm</b>	<b>Guest Speakers</b>	<b>Jody Keenan</b> <i>State Director, Virginia SBDC</i>
		<b>Stephania Cervantes</b> <i>Managing Director, Scholars Latino Initiative</i>
		<b>Sergio de la Peña</b> , <i>Former Dep. Assistant Sec. of Defence for Western Hemisphere Affairs</i>
<b>3:15pm</b>	<b>Committee Reports</b>	<b>Business &amp; Workforce Committee</b> <i>Diana Patterson, Committee Chair</i>
		<b>Education &amp; Career Training Committee</b> <i>Yahusef Medina, Committee Chair</i>
		<b>Health Committee</b> <i>Sergio Rimola, Committee Chair</i>
		<b>Housing Committee</b> <i>Walewska Watkins, Committee Chair</i>
<b>3:45pm</b>	<b>Board Discussion and New Business</b>	<b>Lyons Sanchezconcha</b> <i>Chair, Virginia Latino Advisory Board</i>
<b>4:00pm</b>	<b>Closing Remarks and Announcements</b> Adjournment	<b>Lyons Sanchezconcha</b> <i>Chair, Virginia Latino Advisory Board</i>

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**Announcements:**



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- **Governor's Latino Outreach Staff:**
  - Michael Perez, Office of Diversity, Opportunity, & Inclusion
  - [michael.perez@governor.virginia.gov](mailto:michael.perez@governor.virginia.gov)
- **Next Board Meetings:**
  - May 12<sup>th</sup> – Location TBD, Central Virginia, VA, 12-4 p.m.
  - August 11<sup>th</sup> – Location TBD, Gloucester, VA, 12-4 p.m.
  - September 15<sup>th</sup> – Patrick Henry Building, Richmond, VA, 12-4 p.m.
  - December 8<sup>th</sup> – Location TBD, Harrisonburg, VA 12-4 p.m.
- **Next Committee Meetings:**
  - Can happen virtually
- **Annual Report Timeline:**
  - Close Follow-Up on 2022 Recommendations
  - Draft 2023 Recommendations by May
- **Board Website:** [VLAB.Virginia.Gov](http://VLAB.Virginia.Gov)
- **Board Email:** [VLAB@Governor.Virginia.Gov](mailto:VLAB@Governor.Virginia.Gov)